



SPONSORSHIP REQUEST FORM

Please complete this form a minimum of four (4) weeks prior to your event and any print or advertising deadlines.

Contact Details:

- Name
- Organization
- Position
- Phone number
- Email address

Event Details:

- Name of Event
- Date
- Start time ~ End time
- Ticket cost
- Audience details including anticipated numbers

Venue Details:

- Address
- Phone number
- Website
- Is the venue licensed **OR** have you obtained a Special Occasion License? (Please specify)

Event Summary:

Beneficiary or Charitable Component:

Request (Quantity and Brand):

How will the bar be staffed / wine be served?

Will there be food at the event?

Other alcohol at event (Please specify whether or not they are also sponsors):

Has the Artisan Wine Co. provided sponsorship in the past? **Yes** **No**

If Yes, please provide details including date and value:

What type of brand recognition can you offer in return?

- *Signage*
- *Exclusivity*
- *Separate wine table / station with branded tablecloth*
- *Visibility of bottle*
- *Pre and post event advertising*
- *On-site recognition*
- *Promotional materials visible such as napkins, bottle openers, clothing (when appropriate)*
- *Opportunity to purchase wines (when appropriate)*
- *Presentation / Speaking opportunity (when appropriate)*
- *Inclusion in social media outreach (Facebook / Twitter / Blog, etc)*
- *Other (Logo lighting, inclusion in gift bags, logo on presentation screens, MC mentions)*

Please return completed form to:

Aimee Williams ~ Special Event Coordinator
awilliams@markanthony.com